

PITCH CLUB GROUP



WWW.PCDE.IO | WWW.THEPITCHCLUB.COM

HISTORY OF THE PITCH CLUB GROUP

2014: Go Big GmbH

Stefan Maas and Daniel Kuczaj found Pitch Club / Go Big GmbH in 2014 and have served as Managing Partners since then. Dr. Sebastian Schäfer, Arthur Rehm, and Steven Cardoso-Neumann joined as co-founders. This was followed by the first Pitch Club events for startups and investors with the aim of establishing a strong ecosystem for founders in Frankfurt.

2015: Workshops for startups and corporations

The workshops focus on strategy, fundraising, and pitching. These programs are utilized by companies (corporations, SMEs, startups), incubators, accelerators, and public institutions.

2016: First active placement of IT professionals

In collaboration with HuntMe GmbH and its managing director, Benjamin Geng, the placement of highly qualified IT professionals serves as a proof of concept for future recruiting events.

2017: First Pitch Club Developer Edition

In March 2017, the first Pitch Club Developer Edition event takes place in Frankfurt in collaboration with HuntMe GmbH.

2017: Pitch Club AG

A spin-off is carved out of Go Big GmbH after 10 successful editions in May 2018. Major shareholder Stefan Maas (CEO) and Benjamin Geng (CTO) focus on Germany-wide rollout of Pitch Club Developer Edition's (PCDE) proven concept.

2020: First online editions

Due to the COVID-19 pandemic, the in-person event format is being held online.

2021: Company building & first highly selective investments in early-stage startups

2022: Geographical expansion to Austria

For the first time a PCDE event is being held outside of Germany in Vienna.

2024: Rebranding to Pitch Club Developer & IT Edition

Expansion of the target group by opening the event to further IT professions and complementary focus on active sourcing.

2025: Further expansion along the value chain

The Pitch Club Group expands through activities such as a service provider of inhouse recruiting events, specialised online editions and investments as an LP in Caesar Ventures and Penguin Capital.

STARTUPS & INVESTORS



357

Preselected startups



+710m €

Fundings



+1,370

Investors



>48%

Funding ratio



STARTUPS & INVESTORS

PITCH CLUB EVENT

The Pitch Club has become the most successful startup pitch event in the Rhine-Main region. For more than twelve years, Pitch Club offers innovative,

preselected startups the opportunity to pitch their business model in front of experienced investors. Until September 2026, almost 50% of the 357 startups,

which participated at the Pitch Club, have received funding. In total more than 710m € of fundings has been raised so far.

FURTHER SERVICES



COMPANY BUILDER

Pitch Club is constantly screening the market for highly talented people motivated to start a career as 'entrepreneur in residence' or 'founders associate'. Support is given in a variety of crucial success factors like market access, comprehensive development of a strategic roadmap and proven go-to-market strategies.

INVESTMENTS

Pitch Club appears as an active Investor, selecting its targets by a standardised KPI-driven approach. For instance, Pitch Club is a Limited Partner in Venture Capital Fund Caesar Ventures, in Private Equity Co-Investment Fund Penguin Capital. On average once a year Pitch Club Group invests in outstanding startups.

WORKSHOPS

Pitch Club offers workshops like "Live Pitch", "Pitch Content", "Elevator Pitch" or "Pitch Deck". Corporates and startups learn which content is essential when pitching and how you can pitch it appropriately in front of their target audience (e.g. investors, customers, partners).



"An enthusiastic pitch leads investors to feel the team's passion, to comprehend the client's problem and to understand the business model's core idea. Pitch Club prepared our corporate startup teams with a lot of commitment exactly there."

Dr. André Hedler, Vice President, AE Home of Innovation & Startups, Robert Bosch GmbH



DATES 2027

Pitch Club #36
on March 10th, 2027
in Frankfurt

Pitch Club #37
on September 1st, 2027
in Frankfurt

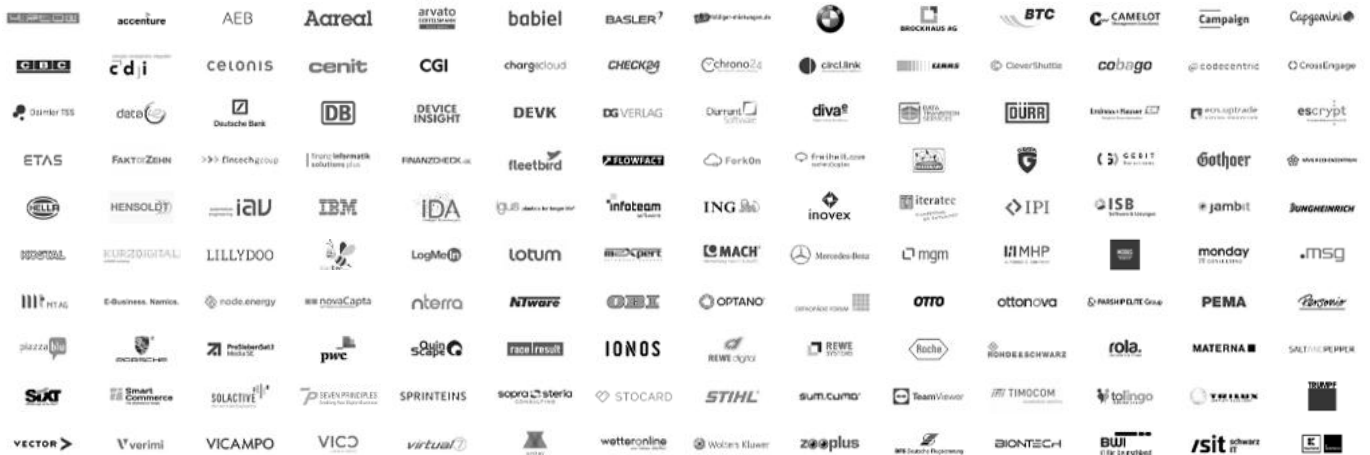
PITCH CLUB IT & KI EDITION



In 2017, the successful and proven format of the Pitch Club has been adapted to the recruiting sector with a spin-off into Pitch Club AG in May 2018.

Established MNCs, but also SMEs and startups pitch their IT jobs in a relaxed and unconventional atmosphere in front of preselected IT professionals. Until Sep-

tember 2026, 1,702 companies during 196 Pitch Club IT & KI editions have presented their jobs in front of 15,870 IT professionals.



🏠🏠🏠
+1,702
Companies

👤
+15,870
IT Professionals

★★★★★
5.7
Scoring

👍
>98%
Recommendations

👤 → 🏠 High rate of recruitment

FURTHER SERVICES & EDITIONS



ONLINE EDITION:

When the pandemic presented the world with unprecedented challenges in 2020, Pitch Club was also forced to switch the concept to a remote-first environment. A total of nine online events took place in 2020 and 2021. While the focus at that time was still on regional vacancies, now also editions focused on specific areas of expertise are being hosted nationwide. These editions are aimed at SAP experts, professionals in the field of defense tech and IT security, AI and cloud specialists. In addition events for female IT professionals are being hosted. In 2027 regionally focused online editions come back to every city once a year.

FURTHER WORK FIELDS:

After more than 196 (September 2026) successful reverse recruiting events in the IT sector, the concept is being adapted to other work fields. Events in the areas of sales (sales engineers, key account managers, business development managers, sales application engineers, account managers, sales representatives) and in the area of electrical engineering (energy technology, measurement, control & automation technology, electronics & microelectronics, embedded systems, information technology & communications engineering) are being planned. Furthermore, an edition for female tax & legal talents is being planned.

INHOUSE RECRUITING:

Pitch Club acts as a service provider for inhouse recruiting events for its customers and brings companies together with their desired target group in a tailor-made manner. With the experience of over 190 reverse recruiting events and a network of over 30,000 candidates, Pitch Club provides a solid base for successful recruiting activities.

ACTIVE SOURCING:

For companies with highly specific requirements, Pitch Club offers active sourcing from the tech community. Due to numerous contacts from its IT & KI editions, this community has now grown to over 30,000 IT professionals. Customers benefit from placements of individual profiles and attractive provisions for successful hires.

DATES 2026/27

PITCH CLUB IT & KI EDITION

Pitch Club IT & KI Edition #255

November 5th, 2026

Hamburg

Pitch Club Cloud & KI Edition #2

November 11th, 2026

Online

Pitch Club IT & KI Edition #256

November 12th, 2026

Dortmund

Pitch Club SAP Edition #4

November 18th, 2026

Online

Pitch Club IT & KI Edition #257

November 19th, 2026

Berlin

Pitch Club IT Female Edition #4

November 25th, 2026

Online

Pitch Club IT & KI Edition #258

November 26th, 2026

Cologne

Pitch Club IT & KI (Online) Edition #1

January 21st, 2027

Essen

Pitch Club IT & KI Edition #259

February 4th, 2027

Bielefeld

Pitch Club IT & KI Edition #260

February 11th, 2027

Hanover

Pitch Club Defense & SecurityTech Edition #2

February 24th, 2027

Online

Pitch Club IT & KI (Online) Edition #2

February 25th, 2027

Dusseldorf

Pitch Club IT & KI Edition #261

March 4th, 2027

Frankfurt

Pitch Club IT & KI (Online) Edition #3

March 11th, 2027

Karlsruhe

Pitch Club SAP Edition #5

March 17th, 2027

Online

Pitch Club IT & KI Edition #262

April 8th, 2027

Munich

Pitch Club IT & KI Edition #263

April 15th, 2027

Stuttgart

Pitch Club IT & KI Edition #264

April 22nd, 2027

Dortmund

Pitch Club IT Female Edition #5

April 28th, 2027

Online

Pitch Club IT & KI Edition #265

May 13th, 2027

Berlin

Pitch Club IT & KI (Online) Edition #4

June 3rd, 2027

Hamburg

Pitch Club IT & KI (Online) Edition #5

June 10th, 2027

Leipzig

Pitch Club Cloud & KI Edition #3

June 16th, 2027

Online

Pitch Club IT & KI Edition #266

June 17th, 2027

Cologne

Pitch Club IT & KI (Online) Edition #6

June 24th, 2027

Vienna

Pitch Club IT & KI Edition #267

July 1st, 2027

Nuremberg

Pitch Club IT & KI (Online) Edition #7

August 26th, 2027

Frankfurt

Pitch Club IT & KI (Online) Edition #8

September 2nd, 2027

Hanover

Pitch Club IT & KI Edition #268

September 9th, 2027

Dusseldorf

Pitch Club Defense & SecurityTech Edition #3

September 15th, 2027

Online

Pitch Club IT & KI (Online) Edition #9

September 23rd, 2027

Bielefeld

Pitch Club IT & KI Edition #269

September 30th, 2027

Karlsruhe

Pitch Club SAP Edition #6

October 6th, 2027

Online

Pitch Club IT & KI (Online) Edition #10

October 14th, 2027

Munich

Pitch Club IT & KI (Online) Edition #11

October 21st, 2027

Stuttgart

Pitch Club IT & KI Edition #270

October 28th, 2027

Leipzig



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