PITCH CLUB AG

WWW.PCDE.IO

HISTORY OF THE PITCH CLUB GROUP

2014: Go Big GmbH
Stefan Maas and Daniel Kuczaj found Pitch Club / Go Big GmbH in 2014 and have served as Managing Partners since then. Dr. Sebastian Schäfer, Arthur Rehm, and Steven Cardoso-Neumann joined as co-founders. This was followed by the first Pitch Club events for startups and investors with the aim of establishing a strong ecosystem for founders in Frankfurt.

2015: Workshops for startups and corporations
The workshops focus on strategy, fundraising, and pitching. These programs are utilized by companies (corporations, SMEs, startups), incubators, accelerators, and public institutions.

2016: First active placement of IT professionals
In collaboration with HuntMe GmbH and its managing director, Benjamin Geng, the placement of highly qualified IT professionals serves as a proof of concept for future recruiting events.

2017: First Pitch Club Developer Edition
In March 2017, the first Pitch Club Developer Edition event takes place in Frankfurt in collaboration with HuntMe GmbH.

2017: Pitch Club AG
A spin-off is carved out of Go Big GmbH after 10 successful editions in May 2018. Major shareholder Stefan Maas (CEO) and Benjamin Geng (CTO) focus on Germany-wide rollout of Pitch Club Developer Edition's (PCDE) proven concept.

2020: First online editions
Due to the COVID-19 pandemic, the in-person event format is being held online.

2021: Company building & first highly selective investments in early-stage startups

2022: Geographical expansion to Austria
For the first time a PCDE event is being held outside of Germany in Vienna.

2024: Rebranding to Pitch Club Developer & IT Edition
Expansion of the target group by opening the event to further IT professions and complementary focus on active sourcing.

2025: Further expansion along the value chain
The Pitch Club Group expands through activities such as a service provider of inhouse recruiting events, specialised online editions and investments as an LP in Caesar Ventures and Penguin Capital.

PITCH CLUB IT & KI EDITION

In 2017, the successful and proven format of the Pitch Club has been adapted to the recruiting sector with a spin-off into Pitch Club AG in May 2018. Established MNCs, but also SMEs and startups pitch their IT jobs in a relaxed and unconventional atmosphere in front of preselected IT professionals. Until September 2026, 1,702 companies during 196 Pitch Club IT & KI editions have presented their jobs in front of 15,870 IT professionals.

+1,702
Companies

+15,870
IT Professionals

5.7
Scoring

>98%
Recommendations

High rate of recruitment

AGENDA
PITCH CLUB IT & KI EDITION

EMPLOYER BRANDING

The event is promoted in advance via Pitch Club's own channels as well as via our broad partner network. The campaigns are carefully organised on the basis of a media plan and placed accordingly with different target groups. The participating companies can use this for their own PR purposes.

LIVE PITCHES

Starting at 5:30 p.m., companies enter the “ring” and pitch their companies, jobs and projects to experienced and hand-picked candidates. This is followed by short Q&A sessions, in which the companies get challenged and candidates have the opportunity to ask questions.

1-ON-1 TALKS

After the live pitches, the 1-on-1 talks take place to clarify detailed questions from techie to techie and to discuss initial potential application options in a relaxed atmosphere.

BUFFET & DRINKS

While finger food is served the audience has the opportunity to network with each other, discuss recent industry-specific topics and enjoy cool drinks and good beats.

CONTACT DETAILS

A list of the job candidates' contact and skill details (average of 150 contacts per event) is being sent out GDPR-compliant to the participating companies after the event.

REFERENCES

PITCH CLUB IT & KI EDITION

"Simply a great format! We have already participated in several Pitch Clubs, and each event was undoubtedly a complete success. We were particularly impressed by the quality of the applicants, whom we had the opportunity to meet in a relaxed atmosphere at the events. Many thanks to the entire Pitch Club team for their professional organization and great cooperation – we are already looking forward to the next events!"

Bianca Kuhn, Leading Expert Marketing & Communication, CarByte

"At PCDITE, you meet developers with professional experience and exceptional qualities, which is highly attractive to us, not least in terms of price compared to other job and career fairs."

Andreas Frommhold, Recruiter, dmTech GmbH

"The PCDITE #197 in Karlsruhe was a complete success for us. Just one week after participating, we signed our first contract with a software developer and made many other promising contacts. We will definitely be back."

Nicolas Bräutigam, Head of People & Culture at Daedalus

"For the second time in a row, we were able to find suitable profiles for our vacant positions at the Pitch Club Developer & IT Edition in Leipzig, two of whom we ended up hiring. For this reason, we at Telekom MMS are looking forward to being part of the Pitch Club Developer & IT Edition again."

Svenja Nieswandt, Talent Attraction Manager HR Marketing Specialist, Telekom MMS

"Our first participation resulted in five offers, two of which ultimately led to hires. We are completely satisfied and look forward to the upcoming editions in Frankfurt and Leipzig. Incidentally, we met the branch manager for our new opening in Leipzig at the last Pitch Club."

Daniel Rösinger, Strategic Recruiter, 1&1 IONOS

"With 10 hires after two participations at the Pitch Club Developer & IT Edition, our high expectations have been exceeded by far."

René Hoffmann, Director of Ticketing Systems, DB Systel

ACTIVE SOURCING:

"Pitch Club AG has been very successful in supporting us in recruiting positions in the software environment with its job pitch approach and excellent network. Thanks to this collaboration, we have been able to successfully recruit several candidates for Diamant Software."

Jacqueline Büscher, Talent Acquisition Manager, Diamant Software GmbH

FURTHER SERVICES & EDITIONS

ONLINE EDITION:

When the pandemic presented the world with unprecedented challenges in 2020, Pitch Club was also forced to switch the concept to a remote-first environment. A total of nine online events took place in 2020 and 2021. While the focus at that time was still on regional vacancies, now also editions focused on specific areas of expertise are being hosted nationwide. These editions are aimed at SAP experts, professionals in the field of defense tech and IT security, AI and cloud specialists. In addition, events for female IT professionals are being hosted. In 2027 regionally focused online editions come back to every city once a year.

FURTHER WORK FIELDS:

After more than 196 (September 2026) successful reverse recruiting events in the IT sector, the concept is being adapted to other work fields. Events in the areas of sales (sales engineers, key account managers, business development managers, sales application engineers, account managers, sales representatives) and in the area of electrical engineering (energy technology, measurement, control & automation technology, electronics & microelectronics, embedded systems, information technology & communications engineering) are being planned. Furthermore, an edition for female tax & legal talents is being planned.

INHOUSE RECRUITING:

Pitch Club acts as a service provider for inhouse recruiting events for its customers and brings companies together with their desired target group in a tailor-made manner. With the experience of over 190 reverse recruiting events and a network of over 30,000 candidates, Pitch Club provides a solid base for successful recruiting activities.

ACTIVE SOURCING:

For companies with highly specific requirements, Pitch Club offers active sourcing from the tech community. Due to numerous contacts from its IT & KI editions, this community has now grown to over 30,000 IT professionals. Customers benefit from placements of individual profiles and attractive provisions for successful hires.

DATES 2026/27

PITCH CLUB IT & KI EDITION

Pitch Club IT & KI Edition #255
November 5th, 2026
Hamburg

Pitch Club Cloud & KI Edition #2
November 11th, 2026
Online

Pitch Club IT & KI Edition #256
November 12th, 2026
Dortmund

Pitch Club SAP Edition #4
November 18th, 2026
Online

Pitch Club IT & KI Edition #257
November 19th, 2026
Berlin

Pitch Club IT Female Edition #4
November 25th, 2026
Online

Pitch Club IT & KI Edition #258
November 26th, 2026
Cologne

Pitch Club IT & KI (Online) Edition #1
January 21st, 2027
Essen

Pitch Club IT & KI Edition #259
February 4th, 2027
Bielefeld

Pitch Club IT & KI Edition #260
February 11th, 2027
Hanover

Pitch Club Defense & SecurityTech Edition #2
February 24th, 2027
Online

Pitch Club IT & KI (Online) Edition #2
February 25th, 2027
Dusseldorf

Pitch Club IT & KI Edition #261
March 4th, 2027
Frankfurt

Pitch Club IT & KI (Online) Edition #3
March 11th, 2027
Karlsruhe

Pitch Club SAP Edition #5
March 17th, 2027
Online

Pitch Club IT & KI Edition #262
April 8th, 2027
Munich

Pitch Club IT & KI Edition #263
April 15th, 2027
Stuttgart

Pitch Club IT & KI Edition #264
April 22nd, 2027
Dortmund

Pitch Club IT Female Edition #5
April 28th, 2027
Online

Pitch Club IT & KI Edition #265
May 13th, 2027
Berlin

Pitch Club IT & KI (Online) Edition #4
June 3rd, 2027
Hamburg

Pitch Club IT & KI (Online) Edition #5
June 10th, 2027
Leipzig

Pitch Club Cloud & KI Edition #3
June 16th, 2027
Online

Pitch Club IT & KI Edition #266
June 17th, 2027
Cologne

Pitch Club IT & KI (Online) Edition #6
June 24th, 2027
Vienna

Pitch Club IT & KI Edition #267
July 1st, 2027
Nuremberg

Pitch Club IT & KI (Online) Edition #7
August 26th, 2027
Frankfurt

Pitch Club IT & KI (Online) Edition #8
September 2nd, 2027
Hanover

Pitch Club IT & KI Edition #268
September 9th, 2027
Dusseldorf

Pitch Club Defense & SecurityTech Edition #3
September 15th, 2027
Online

Pitch Club IT & KI (Online) Edition #9
September 23rd, 2027
Bielefeld

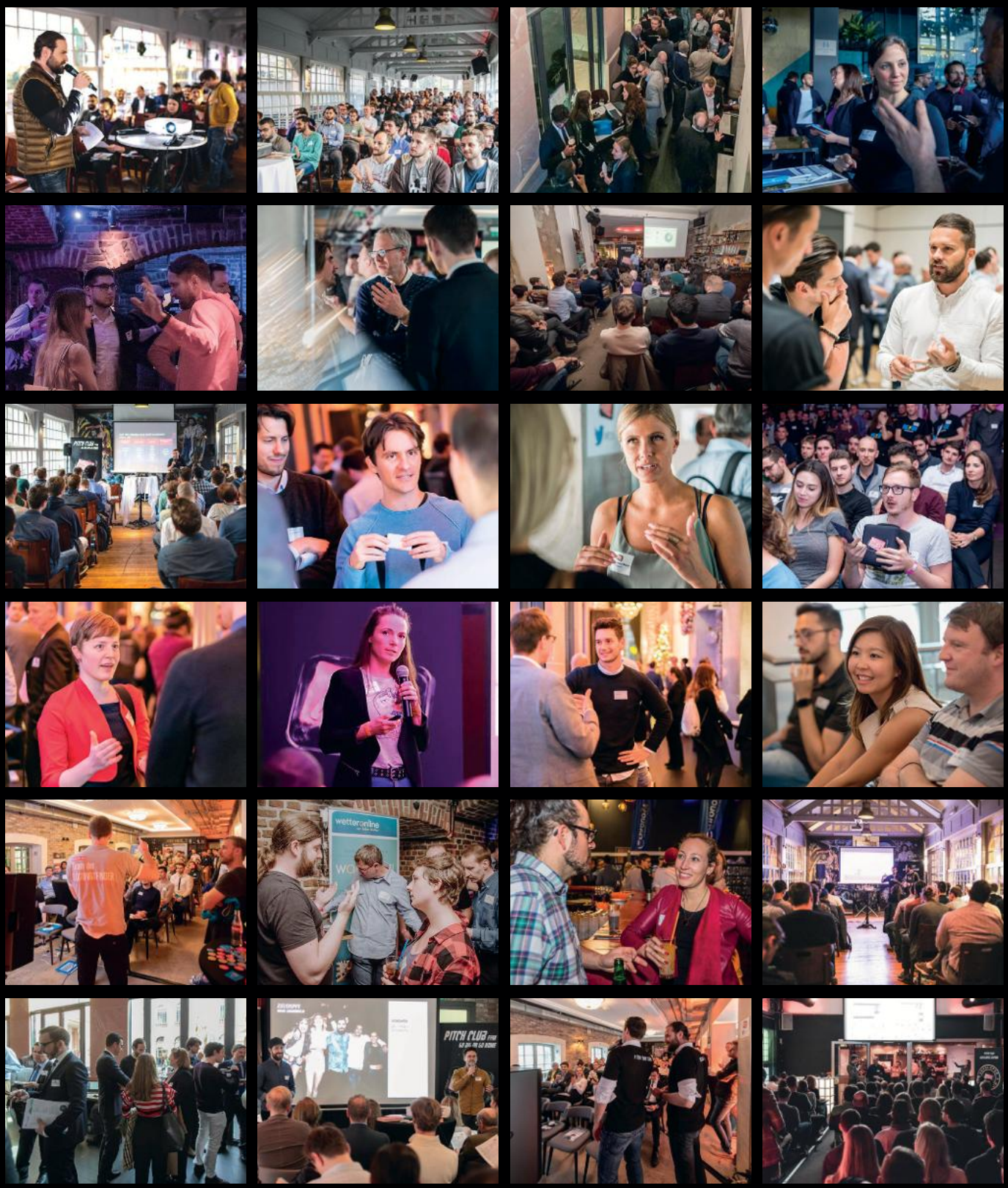
Pitch Club IT & KI Edition #269
September 30th, 2027
Karlsruhe

Pitch Club SAP Edition #6
October 6th, 2027
Online

Pitch Club IT & KI (Online) Edition #10
October 14th, 2027
Munich

Pitch Club IT & KI (Online) Edition #11
October 21st, 2027
Stuttgart

Pitch Club IT & KI Edition #270
October 28th, 2027
Leipzig



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