

PITCH CLUB GROUP



WWW.PCDE.IO | WWW.THEPITCHCLUB.COM

HISTORY OF THE PITCH CLUB GROUP

2014: Go Big GmbH

Stefan Maas and Daniel Kuczaj found Pitch Club / Go Big GmbH in 2014 and have served as Managing Partners since then. Dr. Sebastian Schäfer, Arthur Rehm, and Steven Cardoso-Neumann joined as co-founders. This was followed by the first Pitch Club events for startups and investors with the aim of establishing a strong ecosystem for founders in Frankfurt.

2015: Workshops for startups and corporations

These workshops focus on strategy, money raising, and pitching. These offerings are used by multinational corporations, startups, incubators, accelerators and public institutions.

2016: First active placement of IT professionals

Carried out in collaboration with HuntMe GmbH and its Managing Director Benjamin Geng, this served as proof-of-concept for later recruiting events.

2017: First Pitch Club Developer Edition

Organised by Go Big GmbH and HuntMe GmbH with its Managing Director Benjamin Geng in March 2017 in Frankfurt.

2017: Pitch Club AG

A spin-off was carved out of Go Big GmbH after 10 successful editions in May 2018. Major shareholder Stefan Maas (CEO) and Benjamin Geng (CTO) focus on Germany-wide rollout of Pitch Club Developer Edition's (PCDE) proven concept.

2020: First online editions

Due to the COVID-19 pandemic, the system based on in-person events was adapted to a digital environment.

2021: Company building & first highly selective investments in early-stage startups

2022: Geographical expansion to Austria

For the first time PCDE events took place outside of Germany in Vienna.

2024: Rebranding to Pitch Club Developer & IT Edition

Expansion of the target group by opening the event to further IT professions and complementary focus on active sourcing.

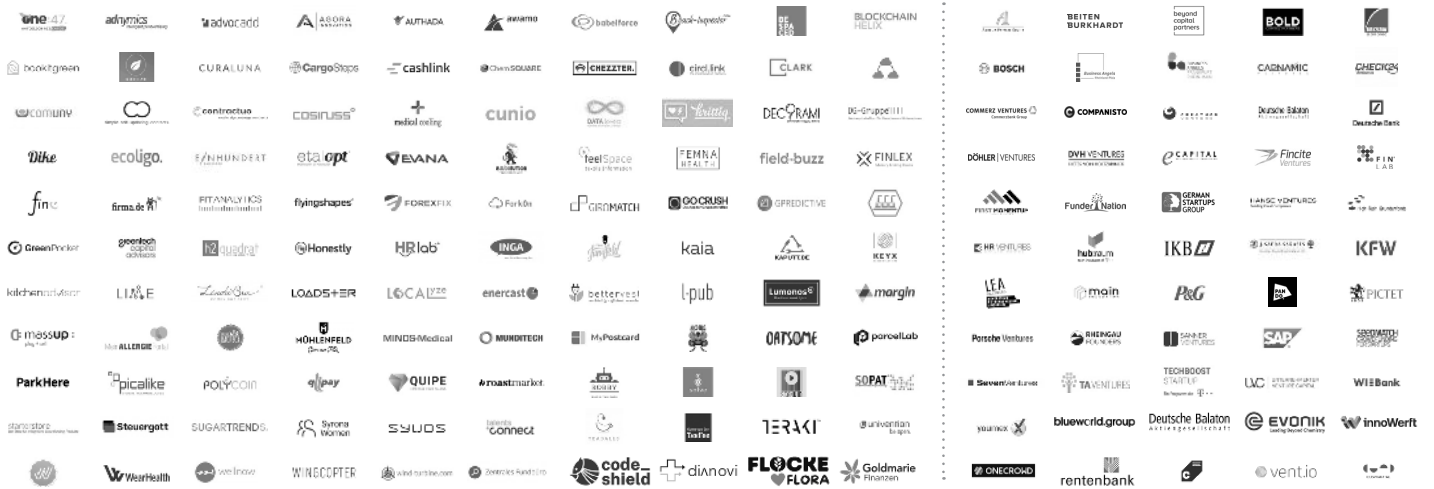
2025: Further expansion along the value chain

Pitch Club Group realised the expansion with activities like event sourcing, skill-based online editions and first time investments as a Limited Partner in Caesar Ventures & Penguin Capital.

2026: Introduction of additional formats

With the "Pitch Club Elektrotechnik Edition" and the "Pitch Club Sales Edition", reverse recruiting formats are being held outside of IT for the first time.


STARTUPS & INVESTORS

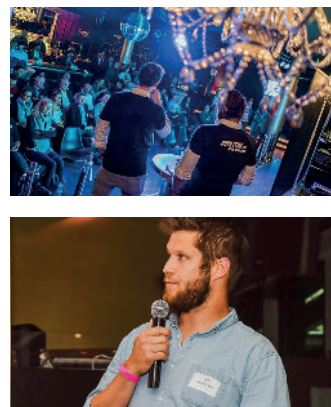



337
Preselected startups


710m+ €
Fundings


1,290+
Investors


>48%
Funding ratio



STARTUPS & INVESTORS

PITCH CLUB EVENT

The Pitch Club has become the most successful startup pitch event in the Rhine-Main region. For more than ten years, Pitch Club offers innovative, preselected startups the opportunity

to pitch their business model in front of experienced investors. Until October 2025, almost 50% of the 337 startups have received a funding – directly or indirectly – by participating at the

Pitch Club edition. In total more than 710m € of fundings have been raised so far.

FURTHER SERVICES



COMPANY BUILDER

Pitch Club is constantly screening the market for highly talented human-beings motivated to start a career as 'entrepreneur in residence' or 'founders associate'. Support is given in a variety of crucial success factors like market access, comprehensive development of a strategic roadmap and proven Go-To-Market strategies.

INVESTMENTS

The Pitch Club Group appears as an active Investor, selecting it's targets by a standardised KPI driven approach. For instance, Pitch Club is a Limited Partner in Venture Capital Fund Caesar Ventures, in Private Equity Co-Investment Fund Penguin Capital. On average once a year Pitch Club Group invests in outstanding startups.

WORKSHOPS

Pitch Club offers Workshops like "Live Pitch", "Pitch Content", "Elevator Pitch" or "Pitch Deck". corporates and startups will learn which content is essential when pitching and how you can pitch it appropriately in front of their target audience (e.g. investors, customers, partners).



"An enthusiastic pitch leads investors to feel the team's passion, to comprehend the client's problem and to understand the business model's core idea. Pitch Club prepared our corporate startup teams with a lot of commitment exactly there."

Dr. André Hedler, Vice President, AE Home of Innovation & Startups, Robert Bosch GmbH



DATES 2026

Pitch Club #34
on March 4th, 2026
in Frankfurt

Pitch Club #35
on September 16th, 2026
in Frankfurt

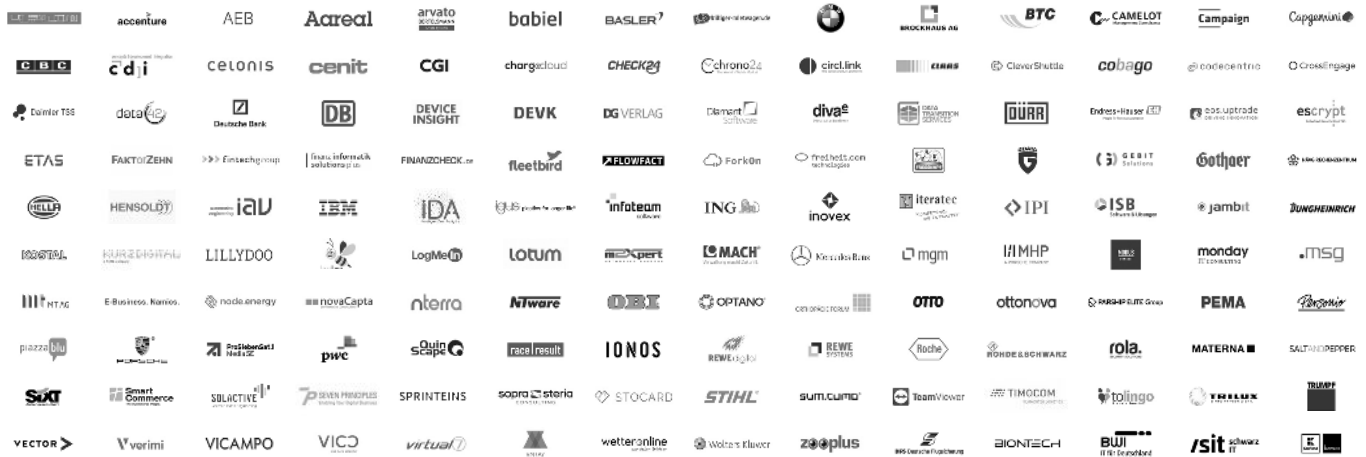
PITCH CLUB DEVELOPER & IT EDITION



In 2017, the successful and proven format of the Pitch Club edition has been adapted to the recruiting sector with a spin-off into Pitch Club AG in May 2018. Established MNCs, but also SMEs and

startups pitch their IT-jobs in a relaxed and unconventional atmosphere in front of preselected software developers. Until October 2025, 1,637 companies during 180 Pitch Club Developer & IT Editions


have presented their jobs in front of 14,480 developers & IT professionals.




1,637+
Companies


14,480+
Software Developers
& IT Professionals


5.7
Scoring


>98%
Recommendations



High rate of recruitment

FURTHER SERVICES & EDITIONS



ONLINE EDITIONS

When the pandemic presented the world with unprecedented challenges in 2020, we were also forced to switch our concept to a remote-first environment. A total of nine online events took place in 2020 and 2021. While the focus at that time was still on regional, there are now also editions focused on specific areas of expertise for which there is insufficient demand and quality from applicants in a particular region. These editions are aimed at SAP experts, cybersecurity professionals, AI and cloud specialists. There are also events for female IT professionals.

EVENT SOURCING

With the event sourcing service, Pitch Club brings companies together with their desired target group in a tailor-made manner. After eight years of experience and a network of over 27,000 candidates, which have already successfully conducted over 200 events.

SALES & ELEKTROTECHNIK EDITION

After more than 180 (October 2025) successful reverse recruiting events in the IT sector, the concept will also be adapted to other fields of activity from 2026 onwards. Events in the areas of sales (fields: sales engineers, key account managers, business development managers, field application engineers (FAEs) / sales application engineers, account managers / sales representatives) and electrical engineering (fields: energy technology, measurement, control & automation technology, electronics & microelectronics, embedded systems, information technology & communications engineering) are planned from spring 2026 onwards. The first events are going to take place in Stuttgart and Frankfurt.

ACTIVE SOURCING

For companies with highly specific requirements, Pitch Club offers active sourcing from the tech community. Thanks to numerous contacts from Developer & IT editions, this community has now grown to almost 27,000 developers and IT professionals. Customers benefit from placements based on tailor-made profiles and attractive conditions based on successful hires.

DATES 2025/26

PITCH CLUB DEVELOPER & IT EDITION

Pitch Club Developer & IT Edition #230

November 6th, 2025

Cologne

Pitch Club Developer & IT Edition #231

November 13th, 2025

Leipzig

Pitch Club IT Female Edition #2

November 19th, 2025

Online

Pitch Club Cybersecurity Edition #1

November 26th, 2025

Online

Pitch Club Developer & IT Edition #232

November 27th, 2025

Bielefeld

Pitch Club KI Edition #1

December 3rd, 2025

Online

Pitch Club Developer & IT Edition #233

December 4th, 2025

Frankfurt

Pitch Club Developer & IT Edition #234

December 11th, 2025

Dortmund

Pitch Club Dev & IT Edition #1

January 21st, 2026

Online

Pitch Club Developer & IT Edition #235

January 29th, 2026

Essen

Pitch Club Developer & IT Edition #236

February 12th, 2026

Hanover

Pitch Club Developer & IT Edition #237

February 26th, 2026

Karlsruhe

Pitch Club Developer & IT Edition #238

March 12th, 2026

Munich

Pitch Club Developer & IT Edition #239

March 19th, 2026

Frankfurt

Pitch Club Developer & IT Edition #240

March 26th, 2026

Stuttgart

Pitch Club IT Female Edition #3

April 15th, 2026

Online

Pitch Club SAP Edition #3

April 22nd, 2026

Online

Pitch Club Developer & IT Edition #241

April 23rd, 2026

Hamburg

Pitch Club Cloud Edition #1

April 29th, 2026

Online

Pitch Club Developer & IT Edition #242

April 30th, 2026

Bielefeld

Pitch Club Developer & IT Edition #243

May 7th, 2026

Cologne

Pitch Club Developer & IT Edition #244

May 21st, 2026

Dortmund

Pitch Club Developer & IT Edition #245

June 11th, 2026

Nuremberg

Pitch Club Developer & IT Edition #246

June 18th, 2026

Leipzig

Pitch Club Dev & IT Edition #2

June 24th, 2026

Online

Pitch Club Developer & IT Edition #247

July 2nd, 2026

Berlin

Pitch Club Developer & IT Edition #248

July 9th, 2026

Dusseldorf



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