

# PITCH CLUB FFM



[WWW.PCDE.IO](http://WWW.PCDE.IO) | [WWW.THEPITCHCLUB.COM](http://WWW.THEPITCHCLUB.COM)

# STARTUPS AND INVESTORS



305

Preselected startups



+660m €

Fundings



+1,145

Investors



>47%

Funding ratio

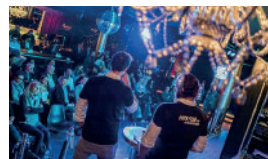
## PITCH CLUB EVENT

# STARTUP VS. INVESTOR

The Pitch Club has become the most successful startup pitch event in the Rhine-Main region. For more than five years, Pitch Club offers innovative, preselected startups

the opportunity to pitch their business model in front of experienced investors. Almost 50% of the 305 startups have received a funding – directly or indirectly –

by participating at the Pitch Club edition. In total more than 660m € of fundings have been raised so far. <https://www.thepitchclub.com/en/>



## WORKSHOPS

Together with our partners we are offering regularly workshops: "How do I structure a pitch deck and pitch convincingly?", "What are the crucial parts of an investment agreement?", "How do I get my first cus-

tomers?" Our experts from a wide variety of fields provide valuable insights into the founders' everyday life and answer your questions.

## COMPANY BUILDER

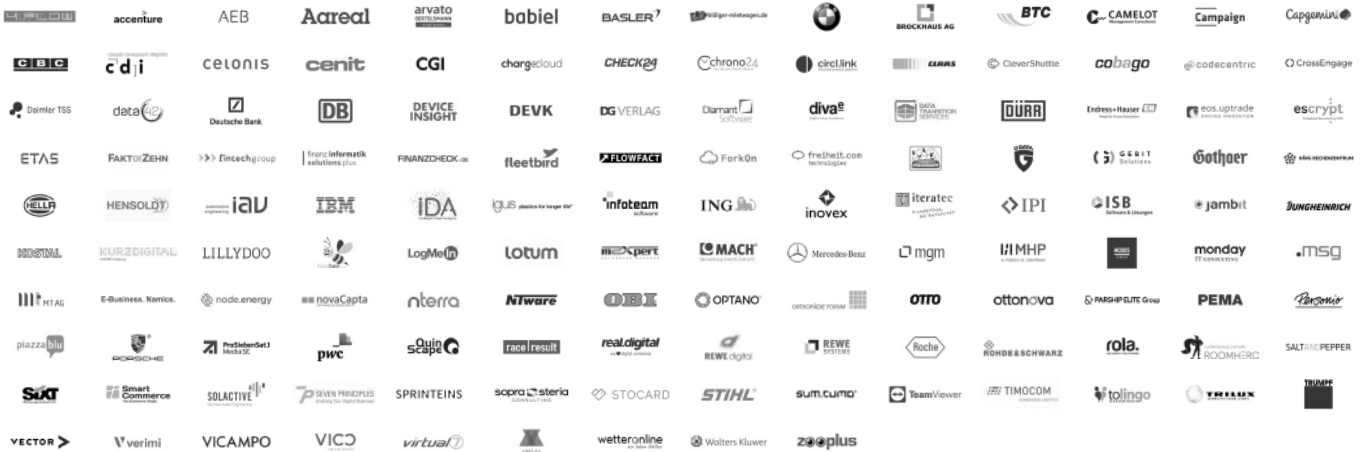
Do you have a good idea or want to build a digital product, such as a platform? You need the necessary expertise or resources? The Pitch Club supports you in various fields in exchange for equity.

# PITCH CLUB DEVELOPER EDITION

In 2017, the successful and proven format of the Pitch Club edition has been adapted to the recruiting sector with a spin-off into Pitch Club AG in May 2018.

Established MNCs, but also SMEs and startups pitch their IT-projects and jobs in a relaxed and unconventional atmosphere in front of preselected software developers.

Until May 2024, 1,480 companies during 148 Pitch Club Developer Editions have presented their jobs in front of 11,900 developers. <https://pcde.io/en>



+1,480

Companies



+11,900

Software Developer



5.7

Scoring



>98%

Recommendations



High rate of recruitment

## WORKSHOPS

In our workshops "Live Pitch", "Pitch Content", "Elevator Pitch" or "Pitch Deck", corporates and startups will learn which content is essential when pitching and how you can pitch it in front of an audience (investors, customers, partners, expert jury, conference etc.) effectively and authentically.



"A enthusiastic pitch leads investors to feel the team's passion, to comprehend the client's problem and to understand the business model's core idea. Pitch Club prepared our corporate startup teams with a lot commitment exactly there."

André Hedler, Vice President, AE Home of Innovation & Startups, Robert Bosch GmbH





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